

# commercial solutions



BY APPOINTMENT  
TO HER MAJESTY THE QUEEN  
CARPET MANUFACTURERS  
BRINTONS CARPETS LIMITED - HODDERSHAMSTEAD

# Brintons



## Breathtaking floors, engineered to last

At Brintons we make the world a more beautiful place through outstanding carpet solutions for Commercial and Residential use.

The ultimate in wool rich and nylon woven Axminster and Wilton carpets and tiles, hand tufted and hand knotted rugs.

## About Us

From hotels to airports, restaurants to convention centers, cruise ships to offices, Brintons has produced award-winning carpets that have combined innovative design with quality and outstanding commercial performance.

In the 1950s Brintons invented the 80 percent wool, 20 percent nylon blend, which is now the global standard for axminster around the world.

This blend combines the comfort of wool with the strength and durability of nylon. We also design and develop our own looms and to this day each carpet is checked and finished by hand.



## Brintons has a comprehensive commercial offer, where we can customize design to meet your project needs

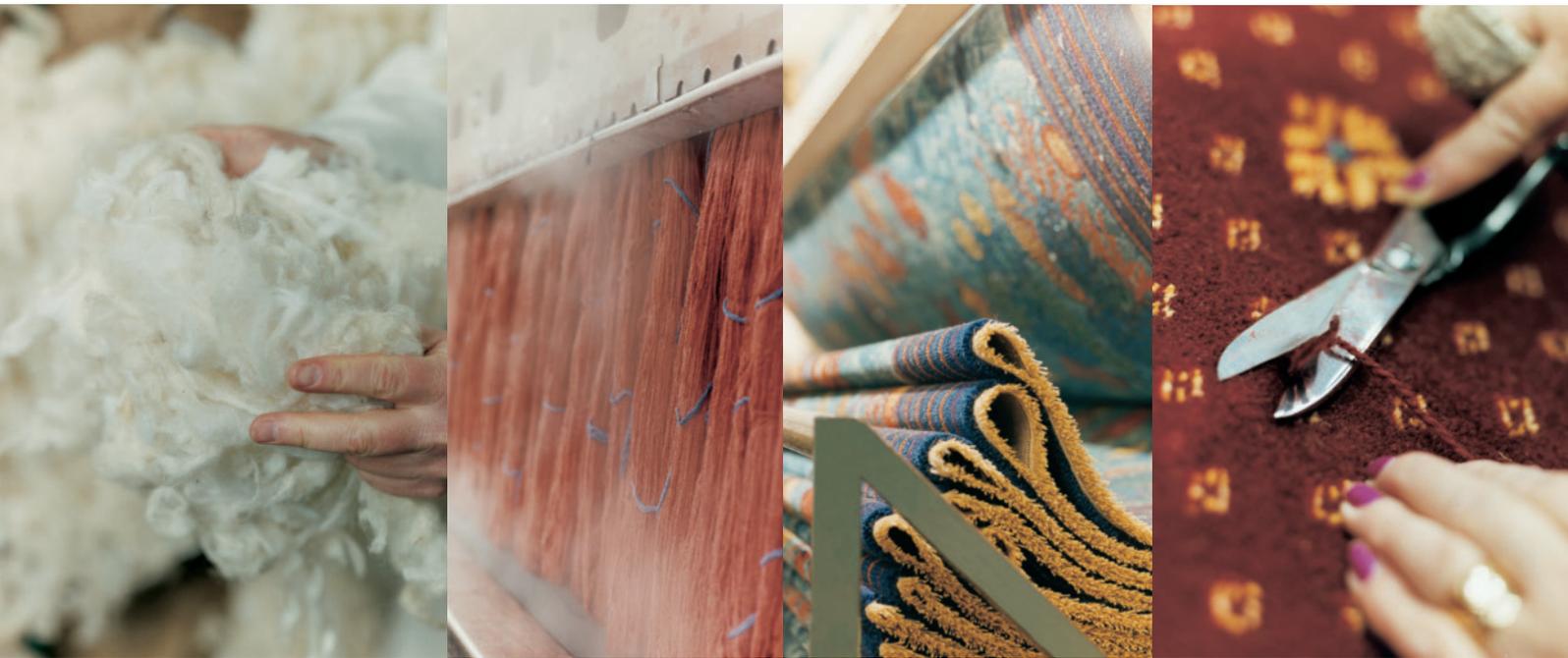
No matter the scale or complexity of your project, insist that Brintons is your carpet of choice.

### **Woven Axminster**

In a Brintons Axminster carpet each tuft of yarn is woven and locked into place by shots of backing yarn to create a strong, integrated three-dimensional structure. This method of carpet manufacture not only creates a high-performance floor covering which meet the demands of the heaviest traffic areas it also allows for the creation of complex designs incorporating multiple colour and yarn combinations.

### **Woven Wilton**

Brintons are also renowned for our cut pile woven Wiltons. Our Wilton carpets are made on face-to-face looms where two carpets are woven at the same time. We can achieve a number of textures in our Wilton carpets from hard twists to super plush velvets. Whilst the majority of our Wiltons are plain we can also create striking stripe designs to give a dramatic definition of colour and texture.



### **Axminster Tiles**

If you want your commercial project to have the design impact of an Axminster carpet, but you need the practicality of a tile, then Brintons Axminster tiles offer the perfect solution.

With our critical match capability we can reproduce almost any broadloom design in a tile to give you the ultimate broadloom-in-a-box solution. Our tiles are comfort backed and are available in two sizes 0.91m x 0.91m and 0.45m x 0.45m.

### **Hand Tufted Rugs**

If you are looking to create the ultimate, luxurious interior then look no further - we can create the most exquisite handtufted rugs and wall-to-wall carpets using the finest wools. The opportunities with handtuft are almost limitless, in terms of colour, design treatments and textural effects. The size and scale of our handtuft carpets are only limited by our physical capability to transport extremely large pieces.

### **High Definition Weave**

Always one step ahead of the game, spotting trends and forecasting future fashions ensures we have grown and adapted to increasingly demanding consumer and corporate markets. Brintons is recognised as a powerful creative source stretching the way people think about pattern and colour on the floor.

Our ability to combine thoughtful design with experience and technical knowledge allows us to deliver high performance floor coverings that will take your breath away. And, we have pushed the boundaries of technical development further than any other carpet manufacturer with our revolutionary 24-color 'High Definition Weave' capability.



## Leadership by Design

Recognised as a powerful creative source, Brintons redefines the way people think about pattern and colour on the floor.

## Design Studio Online

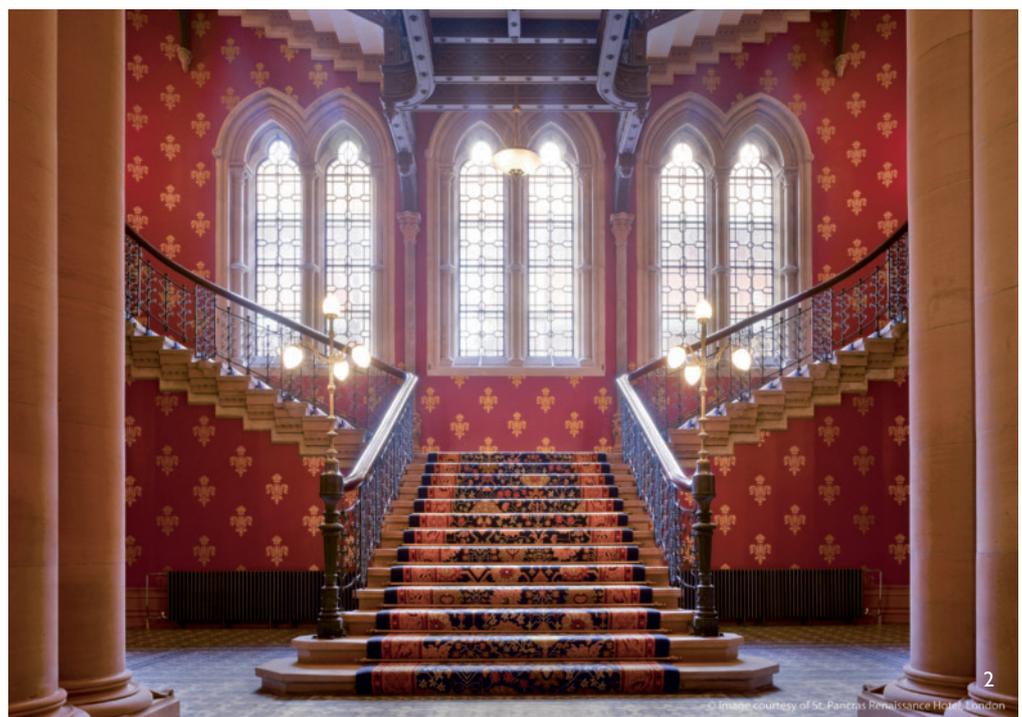
Our ability to combine thoughtful design with experience, innovation and technical knowledge allows us to deliver high performance floor covering the world over.

Brintons' innovative 'Design Studio Online' program gives interior design clients the tools to access more than 100,000 digital designs online. Our locally-placed designers can meet the demands of any bespoke design brief. We have the ability to design to any scale or budget ensuring we always surpass your expectations.

## Archive

Brintons owns one of the world's largest commercial design archives and historical pattern libraries in the industry, dating back to the 1700's.

As a design-led company our archive is a unique reference tool and point of true inspiration to our clients and our highly skilled design team that clearly distinguishes us from our competitors. With 100,000+ custom designs the archive is used as a source of daily design inspiration for clients specific style projects and for Brintons' design collections.



## Services

At Brintons we're driven to create exceptional products to meet the exacting needs of your project, no matter the size, scale or specification.



## Design

At Brintons we understand today's design requirements. Our locally-placed field design force can meet the demands of any bespoke design brief. The ability to design to any scale or budget ensures our talented designers always surpass the clients' expectations.

## Sampling

Bringing your creative vision to life is an essential part of the custom design process.

To help you achieve this we offer:

- a full custom sampling service
- bespoke colour development
- design print outs
- woven trials

## Project management

You can be confident that your project will be delivered on time and to budget.

From start to finish your custom project will be championed by your own project manager who will guide you through the entire process from initial project shaping, planning and estimating right through to installation, aftercare and maintenance.



## Total quality assurance

When it comes to weaving your carpet, we have complete control of every step in the process, from the sourcing, dyeing, spinning, weaving and finishing of yarn, to give you an exceptional performance woven carpet that is beautiful, hard-wearing and easy to install.

## Installation & aftercare

In partnership with our global network of installation professionals we can offer you a full installation service including technical supervision and on-site advice.

We don't disappear after your project is completed. We are always available to provide you with the information and support you need to ensure your carpet keeps its good looks and performs to specification.

## Environmental

In recognition of its sustainability credentials, a Brintons carpet contributes positively to the Leadership in Energy and Environmental Design (LEED) building certification criteria. It also meets the stringent standards of the Carpet and Rug Institute Green Label Plus programme, contributing to a healthy indoor environment.



## Public Spaces

Providing unique style and functionality to create distinctive environments

There is no compromise between style and functionality when choosing Brintons with:

- Unlimited design potential in scale and repeat
- Enhanced comfort underfoot
- Noise reduction
- Improved air quality
- Safety against slips and falls

## Hospitality

Inspiring beauty and excellence in hotels and resorts globally

An axminster carpet is the uncontested flooring of choice with:

- Greater comfort underfoot
- Noise reduction
- Improved air quality
- Safety against slips and falls
- Ease of maintenance
- Comparably lower cost over the life of the flooring
- Use of colour and design to create atmosphere and ambience



## Leisure & Gaming

Superior woven Axminster carpet and tiles for clubs, spas, theatres, restaurants and casinos

Stock and custom woven axminster solutions in broadloom and tile to:

- Meet stringent performance standards for commercial interiors
- Meet flammability and fire code standards
- Improve noise reduction
- Improve air quality
- Provide ease of maintenance

## Marine

Inviting designs certified for cruise ships, super yachts, ferries and riverboat casinos

Brintons offers stock and custom solutions with full marine certification for cruise ships, ferries, casino riverboats and other offshore installations:

- Meeting stringent flammability and fire code standards
- IMO (International Maritime Organization) accreditation
- SOLAS (Safety of Life At Sea)
- US Coast Guard requirements



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# Brintons

making the world a more beautiful place

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